

KELLY HIMLĒ

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Work Experience

Senior Designer
Anchor Marketing | Grand Forks, ND
August 07 - October 10
Design and direction of a broad range of creative projects including packaging, advertisements, newsletters, direct mail and websites. Lead designer on multiple redesign projects for a leading outdoor pet food company and illustrator on an award-winning brand campaign.

Freelance Creative Director and Designer
August 02 - Present

Design of newsletters, signage, direct mail, menus, logos and announcements for a variety of clients including Harley-Davidson, North Star American Bistro and Aurora Health Care.

Designer

Burczyk Creative Group | Milwaukee, WI
June 03 - June 06

Design of print materials, including newsletters, brochures, ads and ad campaigns and websites for Wisconsin's largest health care company, working with corporate brand guidelines. Also designed logos and print materials for various other clients.

Design Intern, Freelance Designer

General Mills, Corporate Communications | Minneapolis, MN
July 01 - March 03

Responsibilities included designing various print pieces, assisting with annual report production, applying of new corporate identity and art directing photo shoots for various projects.

Education

Bachelor of Fine Arts 2002
Communication Design
College of Visual Arts, St. Paul, MN

Training

Adobe Creative Suite
Web Development (Dreamweaver, Basic CSS)
Flash
Typography
Letterpress Printing
Photography
Microsoft Office

Activities and Awards

GDUSA Award for Let A Pro Do It campaign
Silver Quill Recipient for Work with the United Way promotional materials for General Mills
Volunteer graphic designer for Utah Moms For Clean Air
Recipient of CVA Upper Division Scholarship Award for Design
President's List, College of Visual Arts

References

Jay Mindeman
Vice President, Creative Director
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Alan Burczyk
CEO & Creative Director
Burczyk Creative Group
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